

## DYNAMICALLY BLENDED

FOR OPTIMAL LIFTING PERFORMANCE

### CELLULAR ACTIVITY THERAPIES

#### Phaseolus Radiatus Meristem Cell Culture Extract

Plant stem cells have naturally-occurring activity that match the skin texture to help form the appearance of a more rejuvenated, firmer, more youthful skin and increase cell rejuvenation by 2.3 fold.

### TRIPLE INFUSED CERAMIDE LIPID BOOST

#### Activated Oxygen, Sunflower Seed Oil, Ruttnera Lamellosa Oil

Ceramides are essential fatty acids found naturally in the epidermal layer of the skin. Ceramides are absolutely required to maintain a healthy skin barrier. Oxygen-infused oils provide superior results.

### FREE RADICAL FIGHTING FRUIT EXTRACTS

Bilberry Extract, Saccharum Officinarum (Sugar Cane), Acer Saccharum (Maple Sap), Green Tea Extract, Morus Alba Leaf, Goji Berry, Mangosteen, Acai, Noni, Sodium Ascorbate (Vitamin C), Rosemary Extract, Citrus Aurantium Dulcis (Orange) Extract, Citrus Limon (Lemon) Extract

Carefully blended fruit acids, (alpha-hydroxy, lactic, glycolic, citric, and tartaric acid) help improve absorption, hydration and improve environmental protection.

### TIFFANY ANDERSEN, MLSO, AE, HHP



Tiffany has been custom blending formulas for over thirty years. Her passion for anti-aging stems from overcoming two catastrophic life events—a serious car accident that left her with severe paralyzation of her lymphatic system and Stage 4 cancer.

Awarded four consecutive years as a Product Innovator of the Year, Tiffany introduced first-to-market Cell Salts in a skin-barrier-friendly Clean Cosmeceutical™ base.



## CLINICAL IMPROVEMENT

SMOOTHNESS + DISCOLORATION

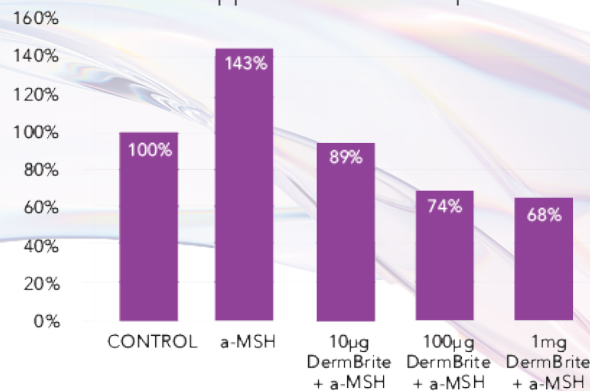
### IMPROVEMENT IN THE APPEARANCE OF SKIN SMOOTHNESS



### IMPROVEMENT IN THE APPEARANCE OF DISCOLORATION



**OLIGOPEPTIDE 51- By Dermbrite®:** Dosage dependant manner shows 75% reduction in the appearance of dark spots.



## CLEAN COSMECEUTICALS

BY TIFFANY ANDERSEN®

## LUMINOUS ELIXIR

CELLULAR QUENCH



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SKU# BRCC-LEX

CLEAN COSMECEUTICALS  
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## LUMINOUS ELIXIR

### THE DIVINE 7—A QUENCH BEYOND HYDRATION

Snow Mushroom, Laminaria Saccharina (Algae) Extract, Chondrus Crispus (Algae) Extract, Sodium Hyaluronate, Palmaria Palmata (Algae) Extract, Oligopeptide-5, Panthenol B5.

Carefully blended to protect the natural constituents of the skin where they function together as cellular “cementing agents,” the primary structural component of the extracellular matrix, and as a reservoir for the natural moisture factors of the skin that contributes to the moisture balance necessary for attractive, healthy skin.

Formulated with Maximum Concentrations for Maximum Results: 23% Clinical Actives



Cutometer® Measurement – F4 Parameter 80% of the subjects showed statistically significant difference from baseline,  $p < 0.05$  improvement in firmness immediately following a single application.

A randomized blind clinical regimen-controlled study. Clinical Testing—six-week protocol using Peptide Lift Serum, Luminous Elixir, Vital Hydration Cream and Diamond Cell Salt Polish. 30 subjects showed significant improvement in the areas of skin brightness, skin firming and skin hydration. Reference: Principal Investigating Scientific Director Toni R. Miller, PhD, DABT, BCFE. Laboratory Manager Study Director. Essex Clinical Testing. Code G64. ETC Panel No.: 15549

## CLEAN COSMECEUTICALS™

### EXPERIENCE A NEW KIND OF CLEAN

Our products contain unprecedented levels of powerful CLEAN COSMECEUTICAL™ actives and NO toxic fillers to create “the effect.” Clean Cosmeceuticals™ simply contain pure, clean, highly activated clinical ingredients that achieve the desired result.

### CELLULAR QUENCH



**Laminaria Saccharina** - A yellow algae that helps improve skin barrier functions and restores epidermal tissue aiding in smoother appearance of skin in 30 days.

**Snow Mushroom** - 400 times more hydrating than Hyaluronic Acid; nourishes the skin and gives the skin the appearance of a firmer texture.

**Chondrus Crispus** - A red seaweed algae that creates powerful film-forming properties as a second skin, increasing TWEL (transdermal water loss) by 38% after two hours.

**Sodium Hyaluronate** - A natural bio-molecule widely existing in the skin. A sodium salt of hyaluronic acid that attracts and binds moisture to the skin to greatly reduce wrinkles and fine lines.

**Palmaria Palmata** - A red algae containing vitamins B5, B6 and B9 which dramatically help tissue regeneration and enhance skin smoothness.

**Oligopeptide-51** - Skin lightener that drastically helps diminish the appearance of brown spots and improve the appearance of photo-aging.

**Panthenol B5** - A powerful humectant which promotes collagen and elastin synthesis improving the appearance of fine lines and wrinkles.

Reference: Hypoallergenic Dermatologically Tested. Annemarie E. Hollenback, BA. Clinical Efficacy Evaluation was done for irritation on Luminous Elixir. Essex Clinical Testing. ETC Panel no.: 15549. ETC Entry Nos.: 29349.01.04

## PROPRIETARY BLEND

### USING TISSUE CELL SALTS

Dr. Wilhelm Schuessler (1821-1898) pioneered the facial diagnosis of cell salt deficiencies. In nineteenth-century Germany, Dr. Kurt Hickethier (1891-1958) and other proponents later verified and expanded on Dr. Schuessler's research.

Tissue salts, also known as cell salts, are based on the Law of Deficiency. Dr. Schuessler, a biochemist, determined that the human body contains twelve essential mineral salts that form the vital building blocks for the cells.

There are twelve inorganic biochemical compounds that make up our blood and tissue. Our blood plasma is essentially made up of 70% salt, protein and water.

The greater the cell salt deficiency, the greater the changes in the face.

Cell salt deficiency symptoms may appear as pigmentation, wrinkles, acne and depletion of collagen.



Cell salts are organically purified forms of calcium fluoride, calcium phosphate, calcium sulfate, potassium chloride, potassium phosphate, sodium chloride and magnesium ascorbyl phosphate that penetrate on a molecular level when taken internally, and when used topically, they act as a catalyst to help drive therapeutic elements deeper into the skin.



Facial Diagnosis of Cell Salt Deficiencies, By David R. Card. Chapman, J.B. and J.W. Cogswell, Dr. Schuessler's Biochemistry, a New Domestic Treatise. St. Louise: Luyties Pharmacal Company.